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CPM | Crown Announces New Lifecycle360 Support Services

MINNEAPOLIS, Minn. January 27, 2025 – CPM | Crown's Lifecycle360 offers a comprehensive suite of support services for oilseed, renewable fuels and specialty processing companies around the world. Lifecycle360 is designed to help companies streamline and optimize the full lifecycle of their facilities, from pre-engineering to long-term maintenance needs. Lifecycle360 offers customers the support of Crown's global team of field service specialists, who have assessed, supported, installed, commissioned and started up thousands of projects and facilities worldwide.

Lifecycle360 Single-support services include:

- **Innovation Services:** confidential development, testing and commercialization at CPM | Crown's Global Innovation Center
- **Pre-Engineering Services:** designed for companies working through a progressive stage gate approval process who need firmer costs proposals and engineering deliverables
- **Construction Support Services:** up-front consultation, organization and planning to help clients who are executing projects involving Crown technology achieve easier startups, reduced re-work and change-order costs, and faster business returns
- **Automation Services:** secure automation support that integrates the Industrial Internet of Things to help customers achieve production, safety, environmental and financial goals
- **Training Services:** Crown has developed a dedicated team of professional training specialists to offer customers' employees hands-on experiential learning in plant theory, design and operation to increase plant safety, efficiency, operational consistency and product quality
- **Maintenance Support Services:** designed for customers operating with CPM | Crown technology who seek to maximize plant operations (capacity, quality, reliability, equipment and parts lifespan) to achieve more uptime and lower maintenance costs



- **Optimizing Services:** for customers with plants over 10 years old who want holistic process improvements that will increase yields and quality, and lead to savings in energy, capacity, water usage and effluent

CPM|Crown's President, Kris Knudson, explains the motivation behind the program's development: "This program enables plant owners and operators to avoid the problems that occur when they are forced to piece together services through different companies who may lack experience with our technology. No one knows our technology better than we do, and with Lifecycle360, we are offering our customers the peace of mind that comes from knowing they have a reliable, proven, single-source partner supporting them in their operations at every step. Each Lifecycle360 support service is optimal at a different stage of a plant's lifecycle and can be engaged à la carte or in combination with the final equipment, parts or technology package."

All Lifecycle360 support services are now available to customers around the world.

With over 750 installations in over 75 countries, CPM|Crown has played a part in shaping history within the markets and regions they serve. As CPM continues helping companies meet the world's food, fuel and resource needs, it will remain a global seat of innovation where clients can imagine and develop products and processes that will build a better tomorrow.

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